



CONNECT LINEAR

CHANNEL AGGREGATION

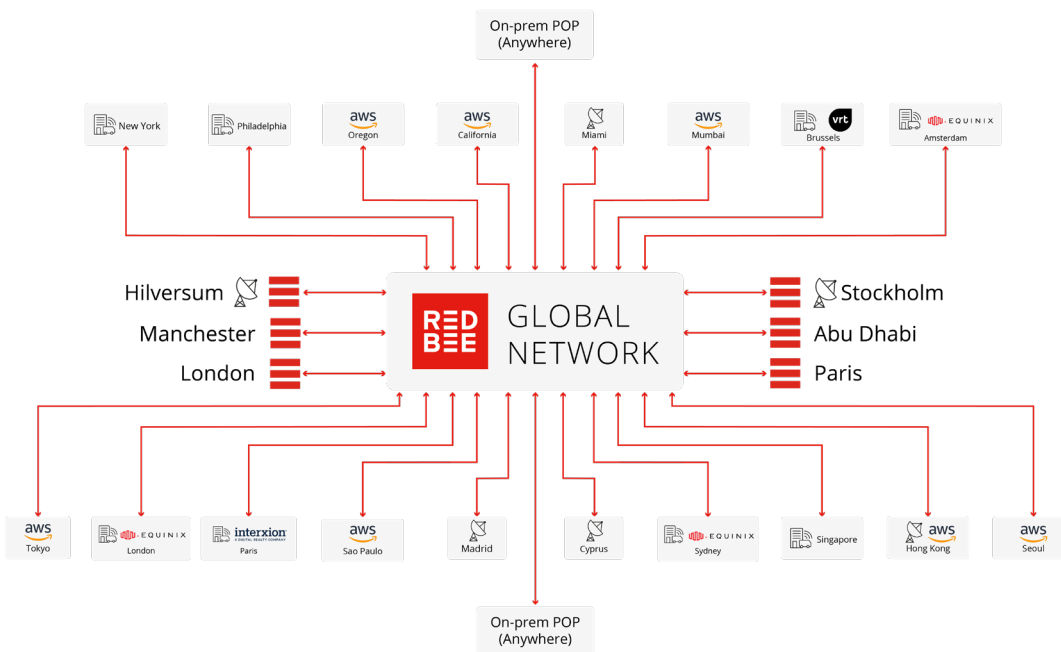


ANY CHANNEL TO ANYWHERE. ALWAYS.

We acquire the channels you want to carry from as close to the source as possible, and we deliver them directly to you as one bundle. We can either provide channel signals transparently or provide them in the format you need for your audience.

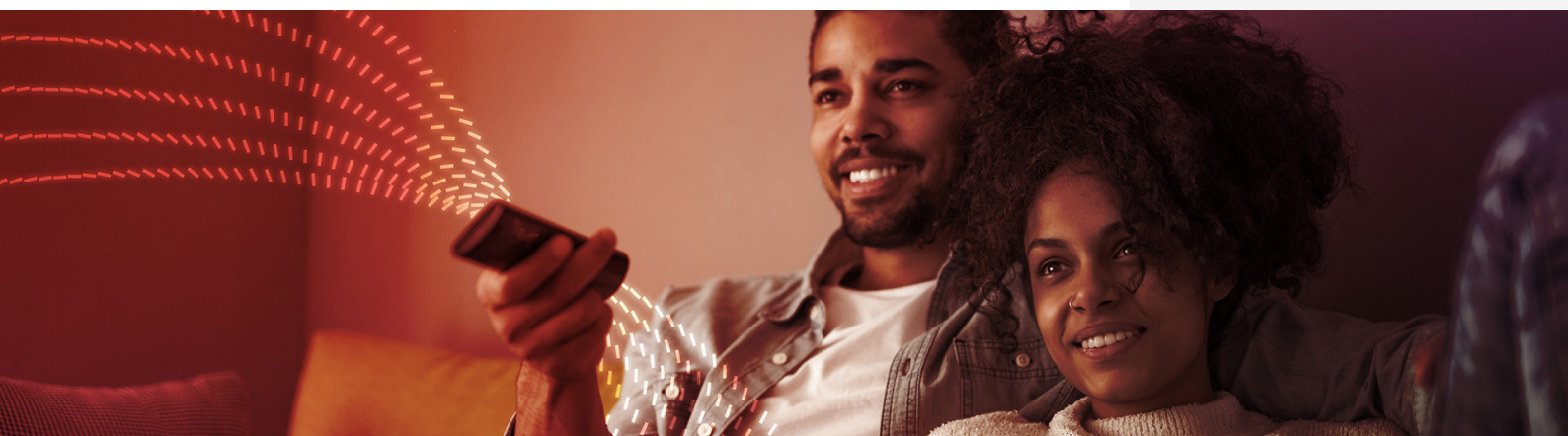
We use a globally distributed set of **Points of Presence (POPs)** to carry signals from any source to any destination. POPs are based at Red Bee Media sites, in public data centres, at signal provider's/distributor's premises and in the cloud.

We pick up your channels as close to the source as possible and deliver them directly to you, measuring both ends 24/7 and acting proactively to guarantee a secure delivery.



WHY CHOOSE US?

- Trusted, proven ability to supply, enrich and deliver your media supply chain.
- We help you enrich and monetise your content for every screen, everywhere.
- Comprehensive and flexible media services to help you unlock your potential.
- Create the cost predictability you need to focus on growth.
- Proven global capability that scales as you grow, supported by a Fortune 500 brand.



KEY FEATURES & BENEFITS



Global reach

You get access to any channel you've got the rights to, regardless of where it is originated from.



Fast turnaround

Easy access to 10,000+ channels, enabling agility and speed to market.



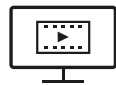
Reliability

Guaranteed delivery, providing peace of mind.



Operational Simplicity

One place to connect to, reducing the cost of infrastructure.



Commercial flexibility

Pay as you grow models, ensuring budgets are controlled.



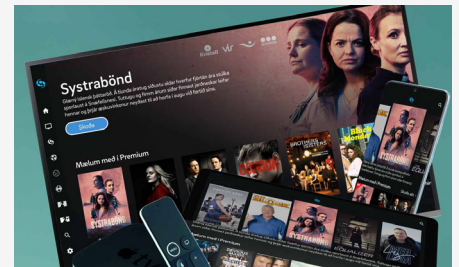
SÍMINN IS A LEADING ICELANDIC TELECOMMUNICATIONS COMPANY.

The company used to acquire all channels themselves; many of them were received from satellites, often under difficult weather conditions.

With Red Bee Connect Linear the channels are now carried over fibre, allowing for significant operational and capital investment cost reductions.

“With Red Bee, we get easy access to a huge choice of channels, which enables us to offer high-quality entertainment packages to our subscribers. No other aggregation solution we looked at could offer this level of flexibility, and we can easily add or remove channels to keep up with customer demand.”

Sveinbjörn Bjarki Jónsson
Department Manager, Síminn IPTV



Carrying
+1,500

Active Channels
out of a +10,000 channels
catalogue

Connected to
+100
Signal Suppliers

Trusted by
+50
Channel Aggregators

If you're interested in Red Bee managed services, then **contact us** to find out more at:

www.redbeemedia.com

