



CONNECT LINEAR

CHANNEL DISTRIBUTION

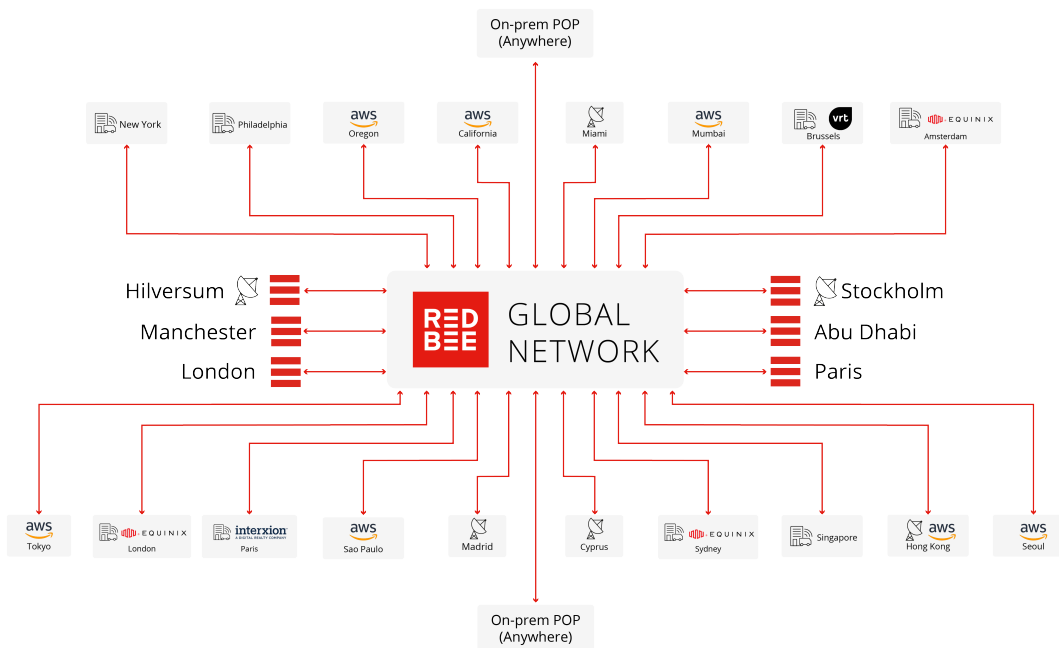


ANY CHANNEL TO ANYWHERE. ALWAYS.

We bring your channels to your affiliates, wherever they are.

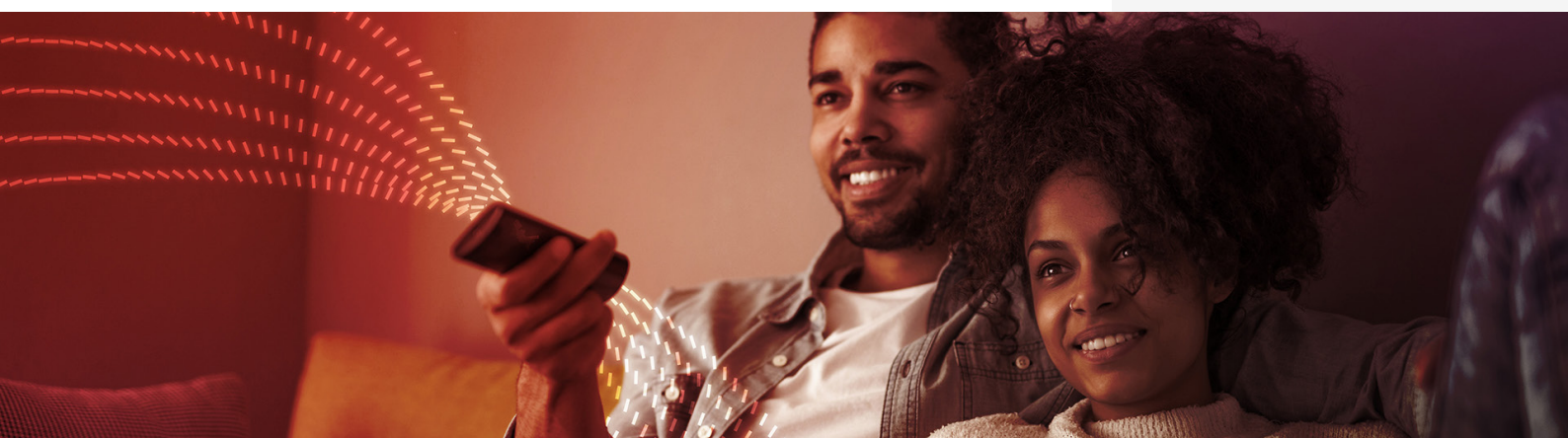
We use a globally distributed set of Points of Presence (POPs) to carry signals from any source to any destination. POPs are based at Red Bee Media sites, in public data centres, at signal provider's/distributor's premises and in the cloud.

We pick up your channels as close to the source as possible and deliver them directly to your distributors, measuring both ends 24/7 and acting proactively to guarantee a secure delivery.



WHY CHOOSE US?

- Trusted, proven ability to supply, enrich and deliver your media supply chain.
- We help you enrich and monetise your content for every screen, everywhere.
- Comprehensive and flexible media services to help you unlock your potential.
- Create the cost predictability you need to focus on growth.
- Proven global capability that scales as you grow, supported by a Fortune 500 brand.



KEY FEATURES & BENEFITS



Global Reach

Platforms and Aggregators have easy access to your channel/s through our Global network.



Security

Single secure drop-off point for your channel/s.



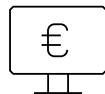
Reliability

Signal quality and availability guaranteed 24/7/365, providing peace of mind.



Operational Simplicity

Less infrastructure to manage, reducing complex broadcast chains.



Commercial Flexibility

Scalability and pay as you grow models for a better budget control.

NEDERLANDSE LOKALE
PUBLIKE OMROEPEN



NLPO MEDIAHUB IS A COUNTRYWIDE CONTRIBUTION AND DISTRIBUTION PLATFORM OWNED BY THE DUTCH LOCAL PUBLIC BROADCASTING FOUNDATION (NLPO)

The NLPO MediaHub distributes radio and TV channels from Dutch local broadcasters in a standardized way to major distributors and directly to the consumer through online platforms. With Red Bee Connect Linear the live and linear content is easily aggregated from multiple sources over Red Bee's global network.

"We went through a careful and extensive tender procedure for the next generation MediaHub (...) to deliver a service that best matched the wishes of the Dutch broadcast sector and responded to the changes in the media landscape. After a careful consideration based on the range of services, price and quality, we chose Red Bee".

Mark Visch
Director, NLPO

Carrying
+10,00
Active Channels

Connected to
+100
Signal Distributors

Trusted by
+30
Content Providers

If you're interested in Red Bee managed services, then **contact us** to find out more at:

www.redbeemedia.com

