

RED BEE DISCOVER

HELP YOUR CONTENT REACH ITS WIDEST AUDIENCE POSSIBLE



HOW METADATA BRINGS ALL YOUR CONTENT TO LIFE, LINEAR AND NON-LINEAR

With so many platforms offering massive choice, accurate and appealing content metadata engages viewers for a more personalised consumption experience.

Red Bee Discover delivers the metadata and images needed to enhance the appeal of linear and on-demand content to meet the expectations of increasingly discerning audiences. From simple guides to advanced interfaces, Red Bee Discover can help your content reach its widest possible audience, supporting increased consumption and audience satisfaction, driving increased revenue potential.



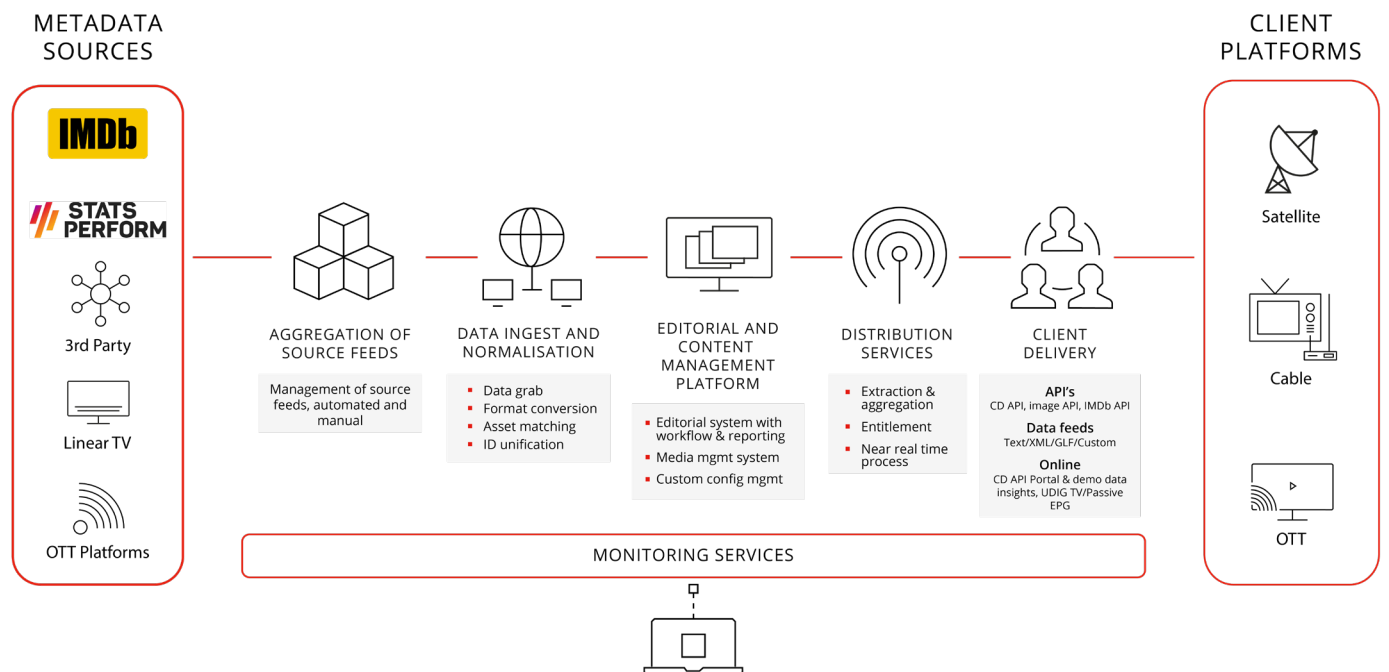
Build rich, differentiated content discovery experiences, supporting user acquisition, consumption and retention with Red Bee's deep and accurate textual metadata and imagery.



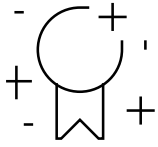
Deliver wider choices, greater satisfaction and loyalty by excellent coverage of links to OTT and xVOD and integrated content recommendations.

WHY CHOOSE US?

- Trusted, proven ability to supply, enrich and deliver your media supply chain.
- We help you enrich and monetise your content for every screen, everywhere.
- Comprehensive and flexible media services to help you unlock your potential.
- Create the cost predictability you need to focus on growth.
- Proven global capability that scales as you grow, supported by a Fortune 500 brand.

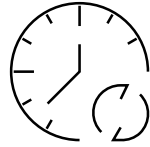


KEY FEATURES & BENEFITS



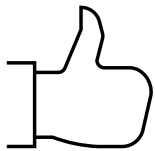
Enrichment

You get access to any channel you've got the rights to, regardless of where it is originated from.



Accuracy & Speed

Easy access to 10,000+ channels enabling agility and speed to market.



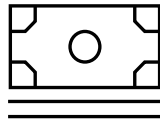
Peace of Mind

Guaranteed delivery, providing peace of mind.



Connected to Partners

One place to connect to, reducing the cost of infrastructure.



Commercial Transparency

Pay as you grow models, ensuring budgets are controlled.

WHAT CUSTOMERS SAY ABOUT OUR SERVICE?



"By collaborating and listening to the needs of our shared customers, we continue to provide products and services that not only live up to but surpass their expectations."

Heidi Steffen
Chief Revenue Officer, Titan TV



"WWTV has worked in partnership with Red Bee Media for over 20 years allowing us to provide some of the best services within the industry."

Stephen Knapp
President, Who's Watching TV



"Red Bee is an experienced provider of content discovery and metadata services in the global media industry (...). Together we will be providing enhanced and exciting sports media experience to a global viewership".

Wayne Ford
SVP, Americas Sales and Global Partners & Channels, Stats Perform

Database
+10M
Video &
Audio Assets

Image Database
+90%
Program Coverage
of all linear and non-linear TV

Metadata Sources
+15,000
globally
linear/OTT/VOD

Trusted by
+250
Customers
Worldwide

If you're interested in Red Bee managed services, then **contact us** to find out more at:

www.redbeemedia.com

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