

RED BEE PULSE

BUILDING A UNIQUE EXPERIENCE FOR YOUR AUDIENCE



Red Bee Pulse gives broadcasters, brands, publishers, and rights-holders the speed, scale and quality needed to deliver successful OTT services, helping you reach and grow your audiences while monetising your media assets. Red Bee Pulse combines our scalable cloud-based OTT delivery platform with the complete wrap of complementary features and services to help you build services with global reach.

GROW YOUR BUSINESS

We support your chosen business model, allowing a mix of free-to-access, freemium, ad-funded, and pay to-access products. Our easy and quick service deployment enables you to meet the tightest of launch deadlines, unlock easy business exploration and build consumer understanding through experimentation with your content and offering. As you evolve and grow, our platform allows you to scale in number of viewers, amount of content and global reach.

BUILD YOUR BRAND

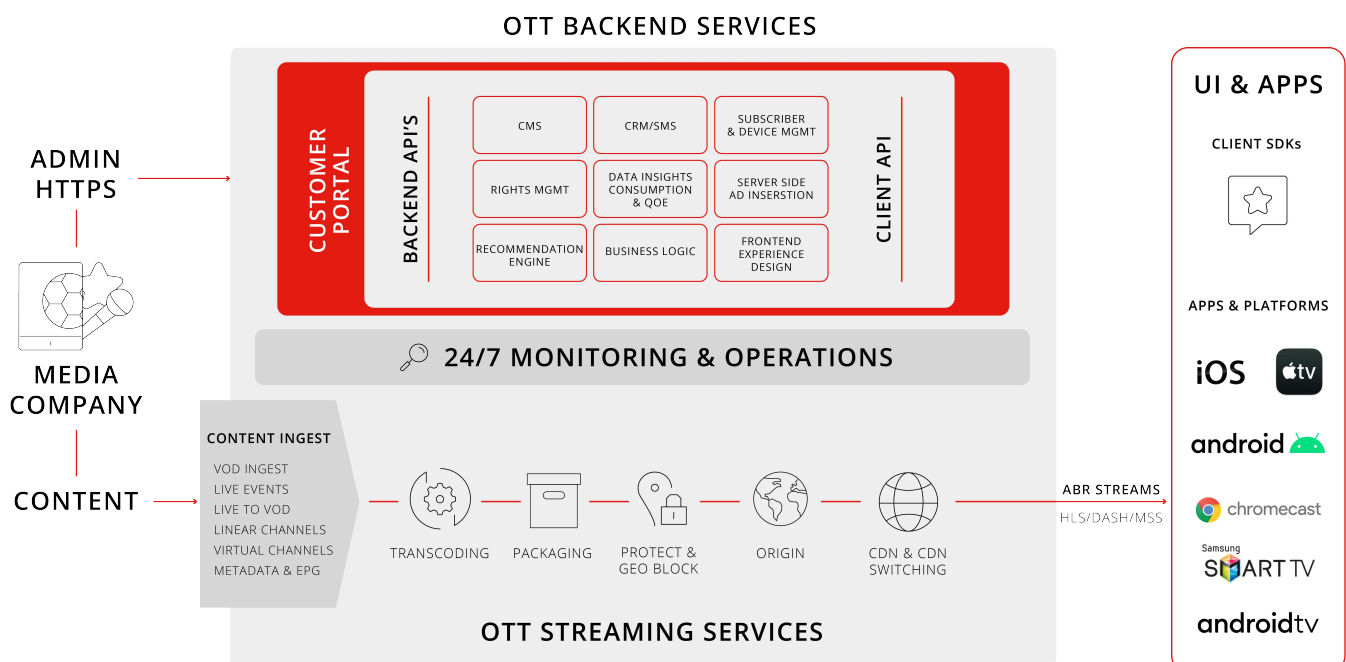
Build your tailored experience using our playback SDK's and 3PP functional extensions or reach your market audience in the shortest time possible with ready brandable apps for a wide device range.

KNOW YOUR AUDIENCE

Our platform caters for data collection and analyses and can integrate through flexible API's with more advanced analysis tools. This will allow you to know more about your audience and focus on creating the content they love.

WHY CHOOSE US?

- Trusted, proven ability to supply, enrich and deliver your media supply chain.
- We help you enrich and monetise your content for every screen, everywhere.
- Comprehensive and flexible media services to help you unlock your potential.
- Create the cost predictability you need to focus on growth.
- Proven global capability that scales as you grow, supported by a Fortune 500 brand.



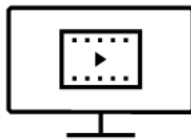
MORE THAN AN END-TO-END PLATFORM

Red Bee Pulse can integrate with your ecosystem to further extend your capabilities, enabling you to deliver unique experiences.



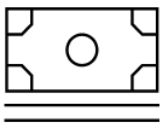
Acquire and Process

Content and metadata ingestion



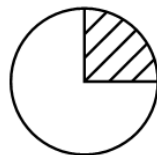
Manage your Experience

through the integrated Customer Portal



Monetisation

xVOD, Free, PPV, Hybrid



Data Insights

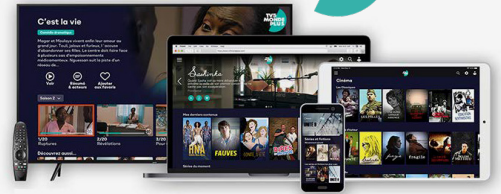
Analytics to understand your user's behavior and needs.



UI & Apps

SDK and our own frontend

TV5 MONDE PLUS
Bienvenue en francophonie



TV5MONDE plus was created with the support of the governments of the five countries that initiated TV5MONDE (France, Canada, Switzerland, Wallonia-Brussels and Quebec).

Its mission is to promote French-speaking content and to promote the programs of its partner channels, TV5MONDE's own productions, as well as co-productions and programs acquired all over the world. TV5MONDEplus is currently streaming French-speaking series, films, documentaries and children's content in 194 countries around the world.

"Working with Red Bee was essential for successfully launching TV5MONDEplus. With Red Bee Media's OTT platform, we got access to first-class streaming and broadcasting expertise, as well as crucial features such as advanced advertising tech and geo-blocking functionality. This allows us to offer a high-end user experience comparable to the biggest streaming services available."

Hélène Zemmour
Digital Director, TV5MONDE

Streaming to over
200
Countries
every day

Scales to handle
Millions of
viewers
within minutes

Manage your service
and content from
One place,
your customer portal

Deploy a new OTT
service in
3 minutes
and benefit from up
to 30 updates per
day

If you're interested in Red Bee media services, then **contact us** to find out more:

www.redbeemedia.com

**RED
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