

LIVE & REMOTE PRODUCTION WOW. AND NEXT.



Our core purpose at Red Bee Media is to bring awe-inspiring content to your viewers and to ensure they get more of what they want. As 5G transforms the broadcast industry we are leading the way in simplifying, streamlining and optimizing live and remote production — saving you huge sums while satisfying millions of viewers around the globe.

We are trusted by the world's largest media brands to manage and deliver the highest quality content for landmark events including the Olympics, Wimbledon, and the Invictus Games.

CUTTING-EDGE TECHNOLOGY THAT REALLY MAKES A DIFFERENCE

Our pioneering technology and innovative workflow management contributes to our continuing development of remote production. Consequently, broadcasters, event organizers and content creators enjoy more flexibility, control, and cost-efficient solutions.

From music festivals to e-sports, charity events to sell-out concerts, Red Bee provides reliable, mission-critical production services for hundreds of live events — all of which thrill your audiences, wherever they are and however they watch them.

Remote Production

Remote production is revolutionizing how we capture, process and deliver live events and entertainment, with Red Bee driving numerous industry innovations.

With 5G set to transform speeds and signal security, producers have almost unlimited options for greater creativity and media enrichment.

The shift to IP-based production also represents huge opportunities for cost savings. You simply send your scaled-down crew with IP-connected cameras to the site, while your directors, editors and production technicians work in the familiar, high-specification environment of the central production facility.

There's no longer any need to acquire and despatch large OB production trucks. With fewer staff required you gain significant cost-efficiencies, while reducing the time and effort required in recruiting and managing large crews.



THE ESSENTIALS

- Global leaders in live complex delivery
- Six globally networked operating hubs
- Full remote production capability
- Dedicated camera feeds deliver to a variety of screens
- Connectivity assured for optimum delivery
- Guaranteed fast and secure distribution

Mobile studios

Red Bee specializes in streaming video and supporting radio broadcasts with camera technology. Our mobile video sets can be used at any location and for all program types. Remote-controlled HD cameras are managed by a smaller crew, avoiding intrusion on artists, guests and their audiences. We transcode imagery to any format for live consumption on YouTube, Facebook or your own dedicated video stream, anywhere in the world.

With five different mobile radio studios, each with specific advantages, we can work anywhere, at any time.



OBS 1

Single-operator console ideal for interview set-up with limited space, using expandable connections to headsets and key production personnel.



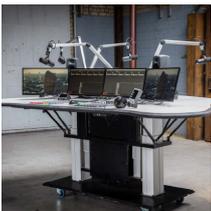
OBS 2

Compact yet extensively equipped mobile studio for larger live events, ideally sized for portable cabin locations.



OBS 3

Accommodating up to 3 guests and a DJ for larger-scale radio broadcasts with 8 external audio inputs. Expandable with reporter sets, cameras, lighting and PA.



OBS 4

Ideal for large festival broadcasts with several PC workstations, and fully expandable with fast and easy set-up.



OBS 5

Super-compact set for limited space and maximum functionality. This can be expanded with wireless reporter sets, visual radio and PA.

KEY BENEFITS

- Fewer people needed at each venue, so reducing staff and travel costs
- A big reduction in transport costs as only camera and IP connection equipment is needed
- A substantial reduction in set-up time
- Cost savings as there is no need for baseband cabling — and the time needed to deploy it
- One central room can handle several events at once
- No need for multiple, specialised production vehicles
- Paying for a single production crew for each event rather than for multiple teams
- Use of next-generation contribution and distribution technologies such as 5G



How the audience benefits

- Enriched content
- More choices, more options
- As good as being there
- Fast, secure and totally reliable content
- Access to new content of lower tier leagues and events, previously unattainable due to high production costs

Brands delivering WOW with Red Bee include:



RaceTech

Red Bee helps the world's strongest brands and content owners instantly connect with people, spanning cultures, continents and languages. We engage and grow your audiences at epic volume, astonishing speed, in amazing quality.

- Unique end-to-end media capability
- Innovation and exceptional service
- Integrated modular services
- Pioneering technology



WOW YOUR AUDIENCE WITH RED BEE.

If you're interested in Red Bee end-to-end services, then contact us to find out more:

www.redbeemedia.com +44 (0)20 8495 5000

CANAL+



FESTIVAL DE CANNES

CANAL+ approached Red Bee to coordinate and manage remote production during the 2019 Cannes Film Festival. This included broadcasting shows from the TV part of the Festival, managing all post-production for the CANAL+ Group in Cannes, and providing the opening and closing ceremonies at the festival to international broadcasters.

Using V-Nova solutions, Red Bee implemented higher-quality workflows for 32-feed remote production with an optimized contribution network. This enabled CANAL+ to send higher-quality video at a reduced bandwidth and achieved feeds with frame-accurate sync. In reducing the bandwidth required for linear feeds, CANAL+ were also able to transfer edit packages between Cannes and Paris significantly faster than in previous years.

“Reliable transmissions are mandatory to properly operate remote production from Paris. We delegated this part of the workflow to the V-Nova solution, one that was successfully delivered and supported by Red Bee Media.”

RALPH ATLAN,
Broadcast CTO at CANAL+.